

## SAU BUSINESS SCHOOL MANAGEMENT INFORMATION SYSTEMS PROGRAMS' GOALS AND OBJECTIVES

<b>MIS UNDERGRADUATE</b>	<b>GOALS</b>	<b>G1: Technological Competence</b>		<b>G2: Analytical Thinking and Problem Solving</b>		<b>G3: Team work</b>		<b>G4: Ability to Integrate Information and Business Professionals</b>		<b>G5: Effective Communication Skills</b>	
	<b>OBJECTIVES</b>	O1: can follow new and current technologies and they are evaluated	O2: Can understand the operation of Corporate Information Systems and use these systems at a basic level	O1: Constructs numerical models of basic business problems.	O2: Solves modeled business problems with the help of information technologies and interprets the solutions	O1: Contributes to informatics oriented projects as a member of the team	O2: Effectively uses information technology tools that support teamwork in project management.	O1: Master basic business functions and information technologies and establishes the link between them	O2: Contributes to the design, development and implementation processes of corporate information systems.	O1: Can produce and present quality documentation for all kinds of projects, including entrepreneurship projects.	O2: Prepares informative, effective and interesting presentations and presents these presentations.
<b>MIS MASTER</b>	<b>GOALS</b>	<b>G1: Solving Business Problems with the Help of Information Technologies</b>		<b>G2: Effective Decision Making</b>		<b>G3: Contributing to Digital Transformation</b>		<b>G4: Ability to Do Basic Field Research</b>		<b>G5: Effective Communication Skills</b>	
	<b>OBJECTIVES</b>	O1: Can use next generation computing-based business analytics techniques and apply these methods to business problems	O2: Offers developed solutions with information technologies such as Business Intelligence tools	O1: Makes the routine decisions necessary for the execution of operational works with the help of information technologies.	O2: Makes medium and long term strategic decisions with the help of information systems.	O1: Can transform business processes into electronic form with the help of information systems	O2: Contributes to the sustainability of processes with electronic transformation.	O1: Makes a basic literature search on the field.	O2: Knows about research methodology and applies this knowledge to informatics issues.	O1: Leading the working group by communicating within the team in teamwork.	O2: Effectively uses group communication technologies in IT projects management.
<b>MIS PH.D.</b>	<b>GOALS</b>	<b>G1: Ability to Do Qualified Field Research</b>		<b>G2: Ability to Transfer What You Learn</b>		<b>G3: Following Technology and Integrating it with Organizational Structure and Management</b>		<b>G4: Being able to Produce and Transfer Scientific Knowledge</b>		<b>G5: Modeling, Designing and Managing original Information Systems</b>	
	<b>OBJECTIVES</b>	O1: Examines detailed interdisciplinary literature	O2: Have sufficient knowledge of methodology at the level of quality scientific research.	O1: Have the necessary infrastructure to work as a consultant, trainer or researcher in leading institutions	O2: Have the necessary basic pedagogical formation knowledge	O1: Follows up-to-date research on informatics	O2: Successfully integrates the information obtained from current research into information systems management	O1: Conducts empirical studies in quality academic journals	O2: Takes part as manager or researcher in national or international projects	O1: Models and designs information systems that can produce solutions to business problems.	O2: Manages the developed information systems effectively

## SAU BUSINESS SCHOOL INTERNATIONAL TRADE AND FINANCE PROGRAMS' GOALS AND OBJECTIVES

<b>INTERNATIONAL TRADE AND FINANCE UNDERGRADUATE</b>	<b>GOALS</b>	<b>G1: Adequate knowledge in theory and practice</b>		<b>G2: To create entrepreneurial spirit</b>		<b>G3: Problem solving skills</b>		<b>G4: Effective communication</b>		<b>G5: Ethical and social responsibility awareness</b>	
	<b>OBJECTIVES</b>	O1: Providing field knowledge	O2: Developing analytical thinking skills	O1: Developing entrepreneurial personality traits	O2: Being an entrepreneur and Intrapreneurship	O1: Firm-level problem detection and solution	O2: Problem detection and solution across the economy	O1: Oral and written communication skills	O2: Team building and development	O1: Ethical awareness	O2: Ethical and social responsibility in problem solving
<b>INTERNATIONAL TRADE AND FINANCE SPECIALIST MASTER</b>	<b>GOALS</b>	<b>G1: To gain critical thinking skills</b>		<b>G2: To produce academic solutions to the problems of the society in which they live</b>		<b>G3: Providing academic support to the entrepreneurship ecosystem</b>		<b>G4: Carrying out scientific studies that will contribute to the development of global welfare.</b>		<b>G5: To have ethical and social responsibility awareness</b>	
	<b>OBJECTIVES</b>	O1: To have the basics of critical thinking	O2: Producing high quality academic work as a result of critical thinking	O1: Being aware of the problems and needs of society	O2: Finding solutions to the problems of society in cooperation with stakeholders	O1: To conduct academic studies on internal and external entrepreneurship	O2: Contributing to the healthy formation of the entrepreneurship ecosystem	O1: Aware of the problems and needs of the global community	O2: To carry out academic studies for global problems and development	O1: Ethical awareness	O2: Ethical and social responsibility in problem solving
<b>INTERNATIONAL TRADE AND FINANCE GENERALIST MASTER</b>	<b>GOALS</b>	<b>G1: Understanding the impact of the global environment on business</b>		<b>G2: Team building and leadership</b>		<b>G3: Have strategic and innovative thinking skills</b>		<b>G4: Ability to identify, analyze and make decisions about problems and opportunities</b>		<b>G5: Understanding and managing the social, ethical and legal responsibilities of the organization and society</b>	
	<b>OBJECTIVES</b>	O1: Being aware of cultural and management differences and managing diversity.	O2: Ability to work under uncertainty.	O1: Mastering effective leadership models and theories.	O2: Creating diversified and inclusive streams for business purposes.	O1: Creating strategies that fit the mission of the business in a complex world.	O2: To take innovative initiatives towards the problems and opportunities of the business and its environment.	O1: Using appropriate business science tools to identify and analyze problems and opportunities.	O2: Using decision making techniques.	O1: Analyzing the impact of the business on its internal and external stakeholders.	O2: Being aware of global and national regulations and managing them within the business.

## SAU BUSINESS SCHOOL HEALTH MANAGEMENT PROGRAMS' GOALS AND OBJECTIVES

HEALTH MANAGEMENT UNDERGRADUATE	GOALS		OBJECTIVES						
	<b>G1: To train employable individuals with the basic innovative and entrepreneurial qualities required in business life</b>		<b>G2: Gaining the ability to transfer what they have learned to others</b>		<b>G3: To train healthcare management leaders with advanced business decision-making skills in the healthcare industry</b>		<b>G4: Raising individuals with social responsibility awareness who act in accordance with ethical principles</b>		<b>G5: Acquiring the intercultural competencies and collaborative skills necessary for success in the global knowledge economy</b>
O1: To gain competencies specific to the field of health management O2: Gaining innovation and entrepreneurship features in the health sector		O1: To make effective, oral and written communication and professional presentations O2: Gaining the ability to access / access up-to-date health management information and transfer it to teammates		O1: Analyzing organizational data O2: Using leadership skills in solving current problems		O1: To have the awareness of responsibility required by the health ecosystem O2: To behave legally and ethically in health service delivery		O1: Evaluating the global context affecting healthcare delivery O2: To grasp / understand / interpret the development in global health services	
HEALTH MANAGEMENT GENERALIS AND SPECIALIST MASTER	GOALS		OBJECTIVES						
	<b>G1: Gaining the strategic, tactical and operational decision-making skills needed to successfully drive innovations in the healthcare industry</b>		<b>G2: To gain the ability to conduct evidence-based research for successful management practices.</b>		<b>G3: Integrating interdisciplinary information using qualitative and quantitative research methods for the solution of health problems</b>		<b>G4: Mastering two basic skills critical to health management</b>		<b>G5: Contributing to value-based healthcare production</b>
O1: Understanding budgeting, financial reporting and control concepts, theories, laws, tools and practices O2: Developing national and international health strategies and following changes		O1: To gain the ability to use statistical information to solve economic problems. O2: Performing complex team tasks		O1: Ability to use quantitative and qualitative research methods O2: Using quantitative and qualitative research methods in solving problems		O1: Evaluation: Understanding the basic ideas of stakeholders and making successful suggestions for improvement strategies. O2: Data Analysis and Presentation: To be able to interpret existing data and to use the information obtained in organizational development and change in order to manage organizations successfully.		O1: Contributing to the production of values that support the competitive power and sustainability of health institutions O2: Collaborating with patients and healthcare professionals to develop strategies that will positively affect patient treatment and care.	
HEALTH MANAGEMENT PH.D.	GOALS		OBJECTIVES						
	<b>G1: To gain the ability to think critically and analytically in the field of health management</b>		<b>G2: To have the competence to evaluate global health policies and develop recommendations</b>		<b>G3: To follow the change in health technology and legislation</b>		<b>G4: Following the literature and working on theoretical and practical arguments</b>		<b>G5: To be able to communicate with experts in their field at national and international level, to conduct joint studies and to participate in scientific meetings</b>
O1: To gain the ability to think between disciplines O2: Evaluate and compare value-based health care and reimbursement methods and develop recommendations on best practices		O1: To identify and interpret health problems in the world. O2: To be able to develop solutions for global health problems		O1: Having a good command of health legislation O2: To follow the developing information and health technologies		O1: Following the literature O2: • make researches necessary for continuous improvement.		O1: To conduct multidisciplinary studies O2: To develop and carry out joint projects at national and international level	

## SAU BUSINESS SCHOOL HUMAN RESOURCES MANAGEMENT PROGRAMS' GOALS AND OBJECTIVES

<b>HRM UNDERGRADUATE</b>	<b>GOALS</b>	<b>G1: Knowledge About The Field</b>		<b>G2: Critical and Analytical Thinking</b>		<b>G3: Effective Communication</b>		<b>G4: Social And Ethical Sensitivity</b>		<b>G5: Practical Experince</b>	
	<b>OBJECTIVES</b>	O1: Interprets and applies theoretical and practical information about HRM in sample situations.	O2: Interprets and applies the knowledge of other relevant disciplines from the perspective of HRM	O1: Makes a versatile and critical evaluation in the process of obtaining and using information.	O2: Designs and implements research related to the field.	O1: Uses different development channels effectively.	O2: Communicates effectively when working with others.	O1: Acts in accordance with social, academic and professional ethical values.	O2: Makes suggestions for the development of sensitive working environments on diversity management.	O1: Experiences the gains they have acquired practically through internships.	O2: Analyzes the Human Resources practices of the institutions where they do internship and provides them feedback.
<b>HRM MASTER</b>	<b>GOALS</b>	<b>G1: Specialization in HRM</b>		<b>G2: Critical and Analytical Thinking</b>		<b>G3: Academic research experience</b>		<b>G4: International perspective</b>		<b>A5: Digital and technological competence</b>	
	<b>OBJECTIVES</b>	O1: Deepens the theoretical knowledge of HRM field.	O2: Deepens the theoretical knowledge of other related disciplines.	O1: Examines academic resources related to the field of HRM in a versatile and critical manner.	O2: Analyzes applications in the field of HRM with a critical point of view.	O1: Designs and implements HRM research from different theoretical perspectives.	O2: Analyzes, interprets and reports the data obtained with different approaches.	O1: evaluate HRM practices in Turkey international perspective.	O2: Categorizes and analyzes different country practices in the HR field.	O1: Follows the developments in the field of informatics and applies it to the field of HRM.	O2: It is used in the application of software in HR area.

## SAU BUSINESS SCHOOL BUSINESS PROGRAMS' GOALS AND OBJECTIVES

<b>BUSINESS UNDERGRADUATE</b>	<b>GOALS</b>	<b>G1: Our graduates will have knowledge based on theoretical and factual in the field of business.</b>		<b>G2: Our graduates will have cognitive and practical skills.</b>			<b>G3: Our graduates will have the ability to participate and accept responsibility in business administration related tasks.</b>		<b>G4: Our graduates will have ethical responsibility in business environment.</b>		<b>G5: Our graduates will have communication skills, and the knowledge of the required technologies.</b>										
	<b>OBJECTIVES</b>	O1: Our students will have fundamental knowledge in business administration.		H1: Our students will be able to work in teams, and share information with team members in tasks of business administration		H2: Our students will identify and analyse problems to offer solutions in tasks of business administration.		H1: Our students will participate in projects about business administration process and tasks.		H2: Our students will accept responsibility in order to conclude tasks of business administration.		H1: Our students will define ethical problems in work environment and generate solutions.		H1: Our students can transfer their knowledge and suggestions with technology supported tools and written communication skills.		H2: Our students can transfer their knowledge and suggestions by written and verbal communication skills.					
<b>BUSINESS MASTER (ACCOUNTING AND FINANCE)</b>	<b>GOALS</b>	<b>G1: Understand and can apply fundamental concepts of the accounting and finance discipline</b>			<b>G2: Global perspective</b>			<b>G3: Exhibit financial management competence</b>		<b>G4: Critical and Analytical Thinking</b>		<b>G5: Conducting academic research in the field</b>									
	<b>OBJECTIVES</b>	O1: Demonstrate understanding of, and apply, basic concepts in accounting and finance		O2: Demonstrate knowledge of accounting and finance related issues in organizations.		O1: Recognize and explain the effect of accounting and finance on organizations and/or individuals.			O1: Demonstrate the ability to be empathetic and actively listen.		O2: Communicates effectly within formal and informal groups		O1: Define and analyze the root cause of "accounting and finance" problems		O2: Find proper solutions to accounting and finance related problems		O1: Review literature professionally and propose novel research questions		O2: Apply to approtiate methodological approaches to the field of accounting and finance		O3: Discusses the research findings in the context of the relevant literature.
<b>BUSINESS PH.D. (ACCOUNTING AND FINANCE)</b>	<b>GOALS</b>	<b>G1: Original contribution to the field of production management and marketing</b>			<b>G2: Research skills</b>			<b>G3: Ethical conduct on the field of production management and marketing</b>		<b>G4: Mastery of production management and marketing concepts</b>		<b>G5: Teaching skills</b>									
	<b>OBJECTIVES</b>	O1: Applicable / publishable academic outcomes			O1: Applying advanced level research and analysis methodologies		O2: Conducting deep critical literature research on original topics		O3: Conducting research in the related field and identify the gaps in the literature		O1: Awareness of ethical issues		O2: Commitment on research ethics		O1: To have advanced theoretical/practical knowledge		O2: Critical review of related theories and concepts in the field		O1: Can design and convey a course content on a given subject		O2: Use rethorical strategies appropriate to audience and purpose

**SAU BUSINESS SCHOOL BUSINESS PROGRAMS' GOALS AND OBJECTIVES**

<b>BUSINESS MASTER (PRODUCTION MANAGEMENT AND MARKETING)</b>	<b>GOALS</b>	<b>G1: Understand and can apply fundamental concepts of the production management and marketing</b>		<b>G2: Global perspective</b>	<b>G3: Exhibit managerial and leadership competence</b>		<b>G4: Critical and Analytical Thinking</b>		<b>G5: Conducting academic research in the field</b>		
	<b>OBJECTIVES</b>	O1: Demonstrate understanding of, and apply, basic concepts in production management and marketing	O2: Demonstrate knowledge of how managers and employees interact in organizations.	O1: Recognize and explain the effect of production management and marketing on organizations and/or individuals.	O1: Demonstrate the ability to be empathetic and actively listen.	O2: Communicates effectly within formal and informal groups	O1: Define and analyze the root cause of "production management and marketing" problems	O2: Find proper solutions to managerial problems	O1: Review literature professionally and propose novel research questions	O2: Apply to approtiate methodological approaches to the field of production management and marketing	O3: Discusses the research findings in the context of the relevant literature.
<b>BUSINESS PH.D. (PRODUCTION MANAGEMENT AND MARKETING)</b>	<b>GOALS</b>	<b>G1: Original contribution to the field of production management and marketing</b>		<b>G2: Research skills</b>		<b>G3: Ethical conduct on the field of production management and marketing</b>		<b>G4: Mastery of production management and marketing concepts</b>		<b>G5: Teaching skils</b>	
	<b>OBJECTIVES</b>	O1: Applicable / publishable academic outcomes		O1: Applying advanced level research and analysis methodologies	O2: Conducting deep critical literature research on original topics	O3: Conducting research in the related field and identify the gaps in the literature	O1: Awareness of ethical issues	O2: Commitment on research ethics	O1: İleri düzeyde teorik/pratik bilgi sahibi olma	O2: Critical review of related theories and concepts in the field	O1: Can design and convey a course content on a given subject

## SAU BUSINESS SCHOOL BUSINESS PROGRAMS' GOALS AND OBJECTIVES

<b>BUSINESS MASTER (MANAGEMENT AND ORGANIZATION)</b>	<b>GOALS</b>	<b>G1: Understand and can apply fundamental concepts of the management discipline</b>		<b>G2: Global perspective</b>		<b>G3: Exhibit managerial and leadership competence</b>		<b>G4: Critical and Analytical Thinking</b>		<b>G5: Conducting academic research in the field management</b>		
	<b>OBJECTIVES</b>	O1: Demonstrate understanding of, and apply, basic concepts in management and organization	O2: Demonstrate knowledge of how managers and employees interact in organizations.	O1: Recognize and explain the effect of context and culture on organizations and/or individuals.		O1: Demonstrate the ability to be empathetic and actively listen.	O2: Communicates effectively within formal and informal groups	O1: Define and analyze the root cause of "management and organization" problems	O2: Find proper solutions to organizational problems	O1: Review literature professionally and propose novel research questions	O2: Apply to appropriate methodological approaches to the field of management and organization	O3: Discusses the research findings in the context of the relevant literature.
<b>BUSINESS PH.D. (MANAGEMENT AND ORGANIZATION)</b>	<b>GOALS</b>	<b>G1: Original contribution to the field of management and organization</b>		<b>G2: Research skills</b>			<b>G3: Ethical conduct on the field of management and organization</b>		<b>G4: Mastery of management and organization concepts</b>		<b>G5: Teaching skills</b>	
	<b>OBJECTIVES</b>	O1: Applicable / publishable academic outcomes		O1: Applying advanced level research and analysis methodologies	O2: Conducting deep critical literature research on original topics	O3: Conducting research in the related field and identify the gaps in the literature	O1: Awareness of ethical issues	O2: Commitment on research ethics	O1: İleri düzeyde teorik/pratik bilgi sahibi olma	O2: Critical review of related theories and concepts in the field	O1: Can design and convey a course content on a given subject	O2: Use rhetorical strategies appropriate to audience and purpose
<b>BUSINESS MBA</b>	<b>GOALS</b>	<b>G1: Integrating and Applying Core Business Knowledge</b>		<b>G2: Critical Thinking and Problem Solving</b>			<b>G3: Communication Skills</b>		<b>G4: Developing Ethical, Sustainability and Social Responsibility Behaviors</b>		<b>G5: Having Effective Leadership Skills</b>	
	<b>OBJECTIVES</b>	O1: Demonstrate understanding of the business fundamentals and the business functions including economics, finance, marketing, accounting and management.	O2: Evaluate an organization's strategic direction and organizational integration.	O1: Identify and evaluate the logic, validity, and relevance of data and/or information.	O2: Make informed and feasible conclusions and recommendations.	O1: Write business documents that are clear, concise and logical.	O2: Developing effective and understandable verbal communication skills	O1: To develop suggestions for the sustainability of organizations and social responsibility studies.	O2: Analyzing ethical conflicts and producing effective solutions.	O1: Formulate strong approaches to lead others according to their individual leadership styles	O2: To be able to interact effectively in teams.	